



# SMM 2022

September 6–9, 2022, Hamburg, Germany

## USA PAVILION BENEFITS



SMM 2022 will be the world's largest international maritime trade fair, covering all aspects of shipbuilding and ship operations. SMM 2018 was a truly outstanding event, with 2,300 exhibitors. It attracted about 50,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of Euros were signed during the fair, which presented more innovations than had any previous SMM.

American participation at SMM 2018 included 60 companies, with 16 participating in the USA Pavilion. Don't miss this outstanding export marketing opportunity for 2022.

### USA Pavilion benefits:

- A turnkey, hard-wall stand completely ready to use. Simply bring your samples, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and installing it.
- An exhibit package that includes walls, furnishings, carpeting, spotlights, company sign, and electricity
- A minimum exhibit space of 10.5 square meters for pavilion exhibitors, compared with a minimum of 20 square meters for exhibitors outside the pavilion
- U.S. Commercial Service staff will attend the SMM 2022 to assist all U.S. companies in the efforts to increase exports in the international market.
- You receive a basic media package that provides substantial marketing on the website and on the SMM app. The basic media package cost is covered as part of your overall pavilion exhibit package. Companies also have the ability to enhance their marketing package (for an additional fee) through options such as logo listings.
- Matchmaking service
- An official U.S. Reception for USA Pavilion exhibitors and key industry customers and contacts (if allowed by health officials)
- Beer, wine, water, coffee, and soft drinks offered by our hostess to you and your customers during SMM
- U.S. Department of Commerce marketing support. Commercial officers can help you set up meetings and help you find distributors or agents.
- One free exhibitor pass for each four-square meters of exhibit space. Additional passes are billed at cost.
- WiFi included (for email only)

### For more information:

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