



SMM 2022

September 6–9, 2022, Hamburg, Germany



CANADIAN PAVILION BENEFITS

SMM 2022 will be the world's largest international maritime trade fair, covering all aspects of shipbuilding and ship operation. SMM 2018 was a truly outstanding event, with 2,300 exhibitors. It attracted about 50,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of Euros were signed during the fair, which presented more innovations than had any previous SMM.

Don't miss this outstanding export marketing opportunity for 2022.

Canadian Pavilion benefits:

- A turnkey, hard-wall stand completely ready to use. Simply bring your samples, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and installing it.
- An exhibit package that includes walls, furnishings, carpeting, spotlights, company sign, and electricity
- A minimum exhibit space of 9 square meters for pavilion exhibitors, compared with a minimum of 20 square meters for exhibitors outside the pavilion
- You receive a basic media package that provides substantial marketing on the website and on the SMM app. The basic media package cost is covered as part of your overall pavilion exhibit package. Companies also have the ability to enhance their marketing package (for an additional fee) through options such as logo listings.
- Beer, wine, water, coffee, and soft drinks offered by our hostess to you and your customers during SMM
- One free exhibitor pass for each four square meters of exhibit space. Additional passes are billed at cost.
- WiFi included (for email only)

For more information:

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