



SMM 2010

USA PAVILION BENEFITS



SMM 2010 will be the world's largest international maritime trade fair, covering all aspects of shipping and shipbuilding. SMM 2008 was a truly outstanding event attended by 1,950 exhibitors from 56 nations. It attracted more than 52,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of euros were signed during the fair that presented more innovations than any previous SMM.

American participation at SMM 2008 included 37 companies, with 20 participating in the USA Pavilion. Don't miss this outstanding export marketing opportunity for 2010.

Participate in the USA Pavilion at SMM 2010 and you will receive:

- A turnkey, hard-wall booth completely ready to use. Simply bring your products, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and setup.
- Pavilion exhibitors may take 12 square meters or more, compared to exhibitors outside the pavilion, who must take a minimum of 20 square meters.
- Sponsorship from the U.S. Commercial Service.
- Your company listing in the official SMM 2010 Exhibitor Catalogue.
- Your company listing and logo in the full-color USA Pavilion brochure.
- Special double listing of the USA Pavilion in the official show catalogue in key product categories helps market the USA Pavilion exhibitors to interested buyers!
- Exhibitors have access to McNabb's international press list.
- Official U.S. Reception for USA Pavilion exhibitors and key industry customers and contacts.
- Coffee and soft drinks are available to USA Pavilion exhibitors and their guests during the entire SMM show.
- U.S. Department of Commerce marketing support and access to marketing and translation assistance. Commercial officers can help you set up meetings and help you find distributors or agents.
- 1 free exhibitor pass for each four square meters of exhibit space. Additional passes are billed at cost.
- Exhibit package includes: walls, furnishings, carpeting, spotlights, company sign, and electricity.

For more information:

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