



SMM 2010

CANADIAN PAVILION BENEFITS



SMM 2010 will be the world's largest international maritime trade fair, covering all aspects of shipbuilding and ship operation. SMM 2008 was a truly outstanding event attended by 1,950 exhibitors from 56 nations. It attracted more than 52,000 professional visitors from every significant coastal nation. Contracts worth many hundreds of millions of euros were signed during the fair that presented more innovations than any previous SMM.

Canadian participation at SMM 2008 included 28 companies, with 12 participating in the Canadian Pavilion. Don't miss this outstanding export marketing opportunity for 2010.

Participate in the Canadian Pavilion at SMM 2010 and you will receive:

- A turnkey, hard-wall booth completely ready to use. Simply bring your samples, graphics, and brochures. You avoid the costs and hassles of shipping your exhibit system and setup.
- Pavilion exhibitors may take 9 square meters or more, compared to exhibitors outside the pavilion, who must take a minimum of 20 square meters.
- Your company listing in the official SMM 2010 Exhibitor Catalogue.
- Your company listing and logo in the full-color Canadian Pavilion brochure.
- Special double listing of the Canadian Pavilion in the official show catalogue in key product categories helps market the Canadian Pavilion exhibitors to interested buyers!
- Exhibitors have access to McNabb's international press list.
- Exclusive use of the Canadian Pavilion meeting area for Canadian Pavilion exhibitors and their guests. Coffee and soft drinks are available.
- 1 free exhibitor pass for each four square meters of exhibit space.
- Exhibit package includes: walls, furnishings, carpeting, spotlights, company sign, and electricity.

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