



**EXHIBITOR PARTNER PROGRAM
FOR NON-PAVILION EXHIBITORS
AT
SMM 2010**

Sept. 7 – 10, 2010, Hamburg, Germany



Organizer: McNabb Marketing Resources
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Maximize the benefits of exhibiting at SMM and drive traffic to your stand at SMM 2010 at no extra cost by taking advantage of the Exhibitor Partner Program, available through the USA Pavilion.

Here is how it works: Applications that are submitted for non-pavilion, independent exhibit space at SMM 2010 from the North American offices of international companies will receive USA Pavilion benefits at no cost—a value of \$1,995.

EP BENEFITS

- Display space for one poster-size graphic in the U.S. Commercial Service stand (your company will provide a poster up to 36” wide by 24” high, mounted on foam core).
- Display space for your company catalog (your company may provide up to 100 copies for distribution to buyers who visit the USA Pavilion).
- Listing in the official USA Pavilion brochure, which refers to your independent exhibit stand number.
- Two invitations to the Official U.S. Reception.
- European marketing information available from the U.S. Commercial Service.

Optional: The U.S. Commercial Service can provide a Gold Key Matching Service, International Partner Search, Customized Market Research, or International Company Profiles for an additional fee. Please contact Claus Faltin of the U.S. Commercial Service for more information:

Tel: (49) 308305-2702; E-mail: claus.faltin@mail.doc.gov.

EP Program Price: \$1,995 *

* There is no charge to participate for companies that apply for independent exhibit at SMM 2010 space through a North American office. All logistics for your exhibit arrangements and setup may still be handled by your European office or representative.