

**ONS 2010**  
**Application**  
**USA Pavilion Exhibit Space**



August 24 - 27, 2010  
 Stavanger, Norway

**Organizer:** McNabb Marketing Resources, Inc.  
 P.O. Box 418  
 34 Spruce Street  
 Rockport, ME 04856 USA  
 Tel: 207-236-6196  
 Fax: 207-236-0369  
 djackson@mcnabbmarketing.com

**Supporter:** U.S. Commercial Service  
 U.S. Embassy  
 Henrick Ibsens gate 48  
 N-0244 Oslo, NORWAY  
 Tel: (47) 21-30-88-34  
 Fax: (47) 22-55-88-03  
 vidar.keyn@mail.doc.gov

**APPLICATION DEADLINE: Sept. 20, 2009**

<b>Exhibitor:</b>			
<b>Street address/POB:</b>			
<b>City, State Zip:</b>			
<b>Contact person:</b>		<b>Contact's email:</b>	
<b>Tel:</b>		<b>Fax:</b>	
<b>General co. email:</b>		<b>Website:</b>	
<i>Company name as you want it to appear on fascia board:</i>			

**Pricing:** The price for a complete, turnkey exhibit is **NOK 7,035** per square meter.

**Space requirements:**

<b>We apply for the following range of square meters of exhibit space (circle one):</b>						
<b>9 - 12</b>	<b>12 - 15</b>	<b>15 - 18</b>	<b>18 - 21</b>	<b>21 - 24</b>	<b>_____ (other)</b>	
<input type="checkbox"/>	<b>We are also interested in sponsorship opportunities.</b>					

Every attempt will be made to provide applicants with a stand in the size range requested. In some cases, we may alter the requested space to be larger, smaller, or in different dimensions so it will fit the configuration of the pavilion as specified by the show organizers. Applicants will be given the opportunity to accept or reject the revised footprint and, if accepted, will be billed only for the space it occupies. Stand locations will be determined on the basis of stand size and date of registration. An exhibitor service manual and all details of participation will be distributed to all applicants after Feb. 1, 2010. Exhibits are subject to the ONS 2010 conditions of participation.

**Terms of payment:**

- A deposit of \$500 (USD) per square meter reserved is due within 10 days of the application. Checks should be made out to *McNabb Marketing Resources, Inc.*
- You will be invoiced 90 days before the event for the entire exhibit area, based on the currency exchange at that time, minus your deposit.
- Cancellation policy: Prior to Feb. 1, 2010, cancellation of exhibit space ordered is subject to a fee equal to 25% of the value of space under contract. AFTER FEB. 1, 2010, NO REFUNDS WILL BE ISSUED.

**Return this application to:**

McNabb Marketing Resources, P.O. Box 418, 34 Spruce St., Rockport, ME 04856 USA; Tel: 207-236-6196; Fax: 207-236-0369; Email: djackson@mcnabbmarketing.com or bcole@mcnabbmarketing.com

**EXHIBITOR SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_